

## DAFTAR ISI

ABSTRAK.....	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR ISI.....	1
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR.....	Error! Bookmark not defined.
DAFTAR BAGAN.....	Error! Bookmark not defined.
BAB I PENDAHULUAN.....	Error! Bookmark not defined.
1.1 Latar Belakang.....	Error! Bookmark not defined.
1.2 Rumusan Masalah.....	Error! Bookmark not defined.
1.3 Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Manfaat Penelitian.....	Error! Bookmark not defined.
1.4.1 Secara Teoretis.....	Error! Bookmark not defined.
1.4.2 Secara Praktis.....	Error! Bookmark not defined.
1.5 Sistematika Penulisan.....	Error! Bookmark not defined.
BAB II TINJAUAN TEORETIS.....	Error! Bookmark not defined.
2.1 Komunikasi Massa.....	Error! Bookmark not defined.
2.1.1 Fungsi Komunikasi Massa.....	Error! Bookmark not defined.
2.1.2 Efek Komunikasi Massa.....	Error! Bookmark not defined.
2.2 Media Massa.....	Error! Bookmark not defined.
2.2.1 Surat Kabar.....	Error! Bookmark not defined.
2.2.2 Majalah.....	Error! Bookmark not defined.
2.2.3 Radio Siaran.....	Error! Bookmark not defined.
2.2.4 Televisi.....	Error! Bookmark not defined.
2.2.5 Film.....	Error! Bookmark not defined.
2.3 Film.....	Error! Bookmark not defined.
2.3.1 Klasifikasi Film.....	Error! Bookmark not defined.
2.4 Motif.....	Error! Bookmark not defined.
2.5 Kepuasan.....	Error! Bookmark not defined.
2.5.1 Jenis-jenis Kepuasan.....	Error! Bookmark not defined.
2.6 Menonton.....	Error! Bookmark not defined.
2.7 Khalayak atau Siswa.....	Error! Bookmark not defined.
2.8 Teori <i>Uses and Gratification</i> .....	Error! Bookmark not defined.

2.9 Operasional Variabel .....	<b>Error! Bookmark not defined.</b>
2.9.1 Definisi Konsep .....	<b>Error! Bookmark not defined.</b>
2.9.2 Operasionalisasi Konsep.....	<b>Error! Bookmark not defined.</b>
2.9.3 Variabel Motif .....	<b>Error! Bookmark not defined.</b>
2.9.4 Variabel Kepuasan.....	<b>Error! Bookmark not defined.</b>
2.10 Kerangka Pemikiran.....	<b>Error! Bookmark not defined.</b>
2.11 Hipotesis Penelitian .....	<b>Error! Bookmark not defined.</b>
<b>BAB III METODOLOGI PENELITIAN.....</b>	<b>Error! Bookmark not defined.</b>
3.1 Desain Penelitian.....	<b>Error! Bookmark not defined.</b>
3.2 Sumber Data .....	<b>Error! Bookmark not defined.</b>
3.2.1 Populasi .....	<b>Error! Bookmark not defined.</b>
3.2.2 Sampel.....	<b>Error! Bookmark not defined.</b>
3.3 Bahan Penelitian dan Unit Analisis .....	<b>Error! Bookmark not defined.</b>
3.4 Teknik Pengumpulan Data.....	<b>Error! Bookmark not defined.</b>
3.4.1 Data Primer .....	<b>Error! Bookmark not defined.</b>
3.4.2 Data Sekunder .....	<b>Error! Bookmark not defined.</b>
3.5 Validitas dan Reliabilitas .....	<b>Error! Bookmark not defined.</b>
3.5.1 Validitas .....	<b>Error! Bookmark not defined.</b>
3.5.2 Reliabilitas.....	<b>Error! Bookmark not defined.</b>
3.6 Teknik Pengolahan Data dan Analisis Data ..	<b>Error! Bookmark not defined.</b>
<b>BAB VI HASIL PENELITIAN .....</b>	<b>Error! Bookmark not defined.</b>
4.1 Profil SMA Nusantara 1 Tangerang .....	<b>Error! Bookmark not defined.</b>
4.1.1 Visi.....	<b>Error! Bookmark not defined.</b>
4.2 Film Pengabdian Setan.....	<b>Error! Bookmark not defined.</b>
4.3 Hasil Penelitian .....	<b>Error! Bookmark not defined.</b>
4.3.1 Identitas Responden .....	<b>Error! Bookmark not defined.</b>
4.3.2 Variabel X (Motif menonton).....	<b>Error! Bookmark not defined.</b>
<b>.BAB V PENUTUP .....</b>	<b>Error! Bookmark not defined.</b>
5.1 Kesimpulan.....	<b>Error! Bookmark not defined.</b>
5.2 Saran.....	<b>Error! Bookmark not defined.</b>
<b>DAFTAR PUSTAKA.....</b>	<b>Error! Bookmark not defined.</b>

